

PowerPoints

News & Information for Residential Customers

May 2010



Support Green-Powered events

Home Show 2010, sponsored by the Horry Georgetown Home Builders Association, will celebrate its 30th year with a spotlight on “green” products during a three-day show powered entirely with Santee Cooper Green Power.

The Home Show 2010 has purchased renewable Green Power from Santee Cooper to meet all of the needs for the May 21-23 event, including its Green Expo, community service events and workshops and seminars, all at the Myrtle Beach Convention Center. Home Show 2010 joins a growing list of premier events this spring that have committed to using 100 percent Santee Cooper Green Power, including the Grand Strand Green Fair, North Myrtle Beach’s Mayfest on Main, the Darlington 200 and Southern 500 races and the Verizon Heritage PGA TOUR tournament.

“When an organization such as Home Show 2010 purchases renewable power, that money is fully reinvested in new or expanded Green Power generation by Santee Cooper,” said Marc Tye, Santee Cooper vice president of conservation and renewable energy.

Santee Cooper generates 22 megawatts of renewable Green Power from clean, renewable energy sources including landfill gas and solar power. In fact, Santee Cooper is the only utility generating Green Power in South Carolina, which it began in 2001 by opening the Horry County Landfill Generating Station.

Follow us on Twitter, email

Follow Santee Cooper on Twitter and stay informed throughout storms and power outages, and learn first-hand about our news and developments. Twitter is a free online communication service. Visit <http://twitter.com/santeecooper>.

For a different way to receive up-to-date information from Santee Cooper, join our e-mail list. Simply go to www.santeecooper.com/opt-in and register to receive the most current company news on everything from approaching storm alerts to energy saving tips – and give us your feedback. It’s another way we want to meet your needs.

“Highest Customer Satisfaction Among Midsize Utilities In The South”



Santee Cooper received the highest numerical score among midsize utilities in the South region in the proprietary J.D. Power and Associates 2009 Electric Utility residential customers Satisfaction Study™. Study based on 79,552 online interviews ranking 27 providers in the South (AL, AR, FL, GA, LA, MS, NM, NC, OK, SC, TN, TX, VA). Proprietary study results are based on experiences and perceptions of consumers surveyed in July 2008-May 2009. Your experiences may vary. Visit jdpower.com.



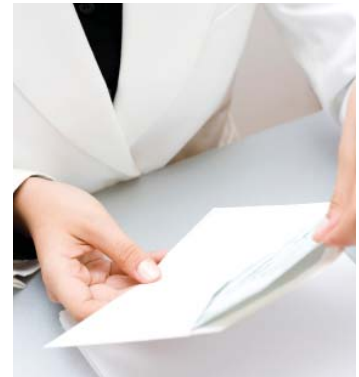
Summer rates take effect

Santee Cooper summer rates take effect June 1, and we want to remind all our customers that we are standing by to help you make your homes as energy efficient as you can.

The summer rates, approved as part of the overall Nov. 1, 2009 base rate adjustment, apply to bills for the months of June through September. The majority of the rates add a penny per kilowatt-hour to residential and commercial energy prices, which reflects Santee Cooper's higher cost to produce power in the summer months.

Santee Cooper has also introduced several new programs through Reduce the Use South Carolina, our comprehensive campaign to help you use less of our product and keep your costs down. We have loans available for qualified customers to help you improve your home's energy efficiency; we have distributed hundreds of thousands of energy-efficient compact fluorescent light bulbs to you; we have rebates to help you purchase a new Energy Star® refrigerator and will pay you more money to let us recycle your old refrigerator; and we have new programs that will be launched this year.

For more information on any of these programs, visit www.ReduceTheUse.com. Conduct a free online energy audit while you're there!



SC Appliance Rebates

Reduce The Use, save even more

In addition to the rebates Santee Cooper offers for ENERGY STAR® refrigerators and to recycle old ones, now customers can pursue new South Carolina Energy Office rebates for refrigerators and other energy efficient appliances while the state pot of money lasts. The statewide Energy Efficient Appliance Rebate program offers all residents rebates of \$50 or more, depending on the ENERGY STAR appliance being purchased.

The Energy Office offer uses federal stimulus money and is first-come, first-served, so act quickly. Complete details are available at www.appliancerebates.sc.gov. Details on Santee Cooper's Refrigerator Rebate Program are available at www.ReduceTheUse.com.

